

Unadorned Facts

In recent years the business operations of beauty and care product manufacturers have been largely impervious to crises. And the end of this period of growth is not yet in sight. The experts predict worldwide growth in sales, from more than €440 billion last year to approximately €670 billion by 2023



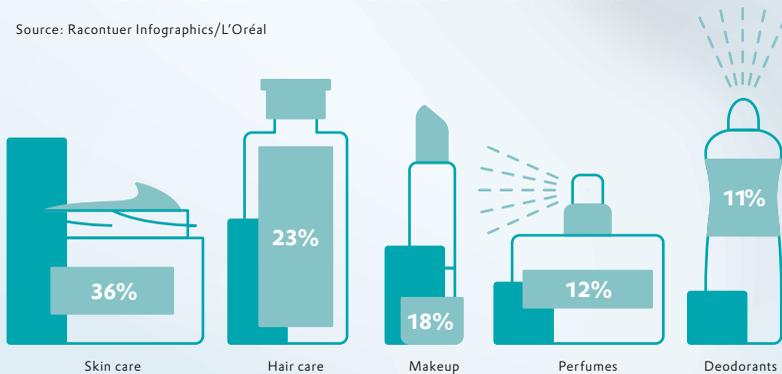
>27,900

NUMBER OF SCIENTISTS IN THE EUROPEAN COSMETICS SECTOR

Source: Cosmetics Europe

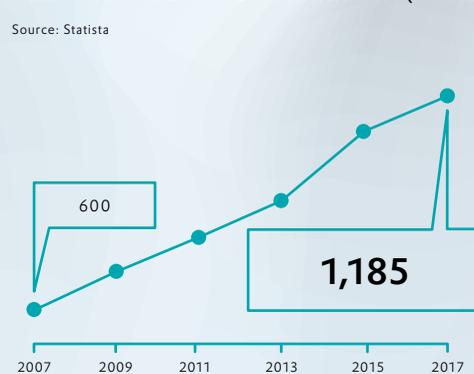
PRODUCT CLASSES' PERCENTAGES OF THE GLOBAL COSMETICS MARKET

Source: Racontuer Infographics/L'Oréal



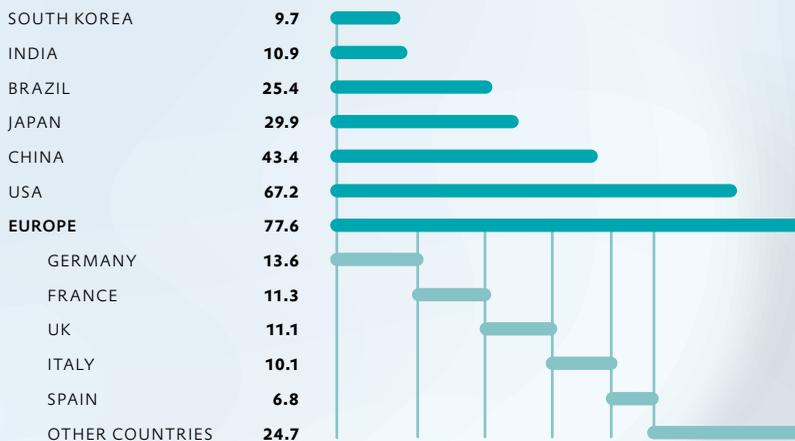
SALES OF NATURAL COSMETICS IN GERMANY (IN MILLIONS OF EUROS)

Source: Statista



THE GLOBAL MARKET FOR COSMETIC PRODUCTS (SALES IN BILLION EUROS)

Source: Cosmetics Europe



2.35

BILLION EUROS ARE SPENT BY EUROPE'S COSMETICS SECTOR ON RESEARCH AND DEVELOPMENT (2017)

Source: Cosmetics Europe

WHAT CUSTOMERS LOOK FOR WHEN THEY BUY COSMETICS AND CARE PRODUCTS

Results of a survey of online shoppers in Germany, France, and the UK Source: A.T. Kearny

